

**IN THE UNITED STATES PATENT AND TRADEMARK OFFICE**

**Patent Application**

Applicant: Pierluigi Pugliese  
Case: 31  
Serial No.: 10/618,118  
Filing Date: July 11, 2003  
Group: 2165  
Examiner: Michael J. Hicks

Title: Selection Rate Based Rearranging of Menu Items in an Electronic Device

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AMENDMENT AND RESPONSE TO FINAL OFFICE ACTION

Commissioner for Patents  
P.O. Box 1450  
Alexandria, VA 22313-1450

Sir:

In response to the final Office Action dated October 24, 2008, Applicant respectfully requests reconsideration of the above-identified application in view of the amendment and remarks herein.